

# Edgar Brown

## Design Director & Strategist | Senior Art Director

Open to Full-Time Opportunities · Remote or Hybrid

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### PROFESSIONAL SUMMARY

Design Director and Senior Art Director with 30+ years leading UX/UI design, brand identity, and digital strategies that deliver measurable results. Designed 1,000+ custom websites with a 98% first-round client approval rate. Managed a \$10M annual design workflow and teams of up to 10 designers. Led complete digital rebrands for multiple national law firm brands while founding and operating a boutique digital agency since 2000. Brings exceptional visual storytelling as an officially licensed NFL fine artist (Deacon Jones Foundation) with work exhibited at Super Bowl 50.

### CORE COMPETENCIES

- Creative Direction & Art Direction
- UX/UI Design & Human-Centered Design
- Responsive Web & Mobile Design
- Brand Identity & Information Architecture
- Wireframing & Prototyping
- Team Leadership & Project Management
- Client Relationship Management
- Digital Strategy & Campaigns

### SOFTWARE & TOOLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign) • Figma • HTML5/CSS3 • WordPress & Beaver Builder • Midjourney, ChatGPT & AI Tools • Trello • PowerPoint

### PROFESSIONAL EXPERIENCE

#### Design Director / UX/UI Designer

Digital Law Marketing — Nashville, TN (Remote)

2014 – Present

- Designed and art-directed hundreds of custom responsive websites for law firms, contributing to 1,000+ career total with 98% first-round approval rate.
- Led full creative process: client consultation, wireframing, UX/UI design, information architecture, brand systems, and delivery.
- Created and maintained [digitallawmarketing.com](http://digitallawmarketing.com) plus all marketing collateral, digital campaigns, and trade show exhibits.
- Primary creative contact collaborating with CEO, CTO, VP Marketing, and development teams.

#### Creative Director / UX/UI Designer

US Legal, Inc. — Summit, NJ

2013 – 2014

- Directed digital rebrands and expansion programs for Jacoby & Meyers, The Cochran Firm, Robert Kennedy Jr. Firm, and Cesar Chavez Firm.

- Designed branding, websites, mobile experiences, UX wireframes, information architecture, and brand guidelines.
- Transformed outdated identities into modern, conversion-focused platforms for US Legal and US Legal Forms.

### **Senior Web Designer / UX Designer / Project Lead**

LexisNexis / Martindale-Hubbell — New Providence, NJ

2003 – 2013

- Promoted to Senior Web Designer / Project Lead; trained and mentored 10 designers while improving creative quality and output.
- Achieved 98% first-round approval across 1,000+ custom law firm websites and UX projects.
- Designed websites, navigation, information architecture, and UI guidelines; art-directed outsourced teams for brand consistency.
- Contributed to Lawyers.com and designed the Sean Morris Foundation website.

### **Founder & Creative Director**

A&E Cyber Publishers — Bethlehem, PA

2000 – Present

- Founded and operate a boutique digital agency delivering web design, brand identity, and digital marketing to legal, technology, and consumer clients for 25+ years.

## **FINE ART & NOTABLE CREDENTIALS**

### **Professional Fine Artist & NFL-Licensed Painter**

EJB Creative Group — Bethlehem, PA

1990 – Present

- Official NFL-licensed artist via Deacon Jones Foundation; limited-edition prints distributed through Fanatics and NFL Shop.
- Artwork exhibited at Super Bowl 50 NFL Honors and featured on ESPN, HBO's The Sopranos, Fox Sports, and national media.
- Permanent collections: NFL Hall of Fame, Wrestling Hall of Fame, and ITA Women's Collegiate Tennis Hall of Fame.
- Society of Illustrators Elected Member (2020); Marquis Who's Who in America.

## **AWARDS & ACHIEVEMENTS**

- Excellence in Design, Outstanding Achievement, Above & Beyond, Mobile Innovator Awards — LexisNexis / Martindale-Hubbell
- Academic Hall of Fame — Wallington High School (2020)

## **Education**

Self-taught creative professional with 30+ years expertise in traditional fine art, digital design, and AI-assisted workflows.